

UNICEF

**FINE ART
REPRO-
DUCTIONS**

and
Birthday Cards,
Note Cards



The only United Nations body exclusively concerned with the needs of children, UNICEF is assisting 120 developing countries in practical programmes to meet the most critical needs for the welfare and development of their children in the fields of health, nutrition, education and social welfare. Its aid may range from garden tools to dairy plant equipment for safe milk for children—from modest stipends for the training of midwives and teachers to equipment for village wells for clean water. UNICEF works closely with the other agencies of the UN family. Its aid stimulates further measures for children and is usually "matched" at least 2½ to 1 by the countries assisted.

Dependent on voluntary contributions from governments and private individuals, UNICEF supplements its resources by such fund-raising activities as the sale of its universally known Greeting Cards and Calendars. These full-colour, exclusive Fine Art Reproductions contributed by distinguished international artists and offered for the first time will also bring, through their sale, much-needed funds to programmes assisted by UNICEF for the underprivileged children of the world.

ON THE COVER:

600E VO-DINH • Wind Play

This contemporary Viet-Nameese artist was born in 1933 in what is now the Republic of Viet-Nam. Sent to France at the age of 17 to study at the Sorbonne, he eventually transferred to the Ecole des Beaux Arts in Paris. There he met and married an American art student—their daughter, Phuong Nam, is the model for this enchanting painting. Following successful one-man exhibitions in Paris, the artist moved to the United States where he now lives and exhibits his work. Vo-Dinh's art is a harmonious blending of his oriental background with the Western tradition of his formal art training.

13⁷/₈" x 20⁵/₈" \$10.00

602E CHARLES BURCHFIELD
Orion in Winter

A major figure in American art since the early 1930's, Burchfield's last exhibition, held three months before his untimely death in 1967, was hailed as the greatest of his award-crowned career. "Orion in Winter" was one of the outstanding watercolours shown in this highly praised exhibition. The artist was born in Ohio in 1893 but lived the major part of his life in Buffalo. Fascinated from youth by the countryside, he early developed his own particular poetic vision of nature and the American scene. Despite changing art tastes during the past three decades, he continued to paint in a highly personal style of romantic mysticism. Burchfield received his formal art training at the Cleveland Institute of Arts and won his first public award in 1921 at the Cleveland Museum. Since then, his paintings have been honoured by prizes from every important American art institution. A member of the National Institute of Arts and Letters and recipient of the 1960 Gold Medal of the American Institute of Arts and Letters, the artist was also awarded honorary degrees by four American universities. In 1956, a comprehensive retrospective exhibition of his work was held at seven major museums across the United States.

20" x 22 $\frac{7}{8}$ " \$10.00



602E